

StyLED Ink Communications is a full service design and strategy enterprise that was born out of a passion for enhancing customer experiences by creating dynamic brand environments. In today's emerging cultures these environments act on both conscious and subconscious levels in strengthening the emotional bonds between brands and their communities and play a vital role in building our clients profitability and enforce their business strategies efficiently.

Our strategy process from conception to production excellence assist in engaging multiple intelligences and memories.

Successful brand strategies are the heart of any business and substantially augment the selling process by not only attracting engaging the audience, but also retaining their interest in an ever-changing and highly competitive marketplace.

Brand environments are becoming destinations that captivate, intrigue and make your customers smile. At StyLED Ink we can alleviate your brand to achieve all these aspects by analysing, evaluating and strengthening your brands positioning. We thrive on knowledge and innovation.



## SERVICES

What we do



### PROMOTION

- Public Relations
- Trade Shows
- Pop-Up Stores
- Exhibition

### DIGITAL

- Social Media
- Web
- SEO
- Banner Ads
- Mobile

### TRADITIONAL

- Identity
- Retail/POS
- Packaging
- Print
- Newsletters

### STRATEGY

- Launch
- Target Audience
- Core Message
- Content

## APPROACH

How we work

Through brand strategy and design, we craft experiences that help your brand stand out as well as stand for all that it was envisioned to be. We start by lending a keen ear to your brands story thus far. Clear thinking, creative passion, and the technical know-how that makes it happen are the hallmark of our work. All we ask is that our clients keep an open mind, see us as your extended team and enjoy the process from start to finish. We take pride in giving an innovative and precise solution to our brands.

## 360° MARKETING

Our tool set

### INSPIRATION

- Idea • Concept • Future • Risk

### TECHNOLOGY

- Social Media • Online • Mobile

### MANAGEMENT

- Motivation • Synergy • Teamwork

### STRATEGY

- Planning • Research • Analysis • Process

### VISION

- Support • Education • Development

### BUSINESS

- Goals • Enterprise • Product • Growth

### SUCCESS

- Sales • Target • Objectives • Solution